

Stellenangebot vom 06.05.2024

Gaming Content Specialist (France) (m/f/d)

Fachrichtung: Marketing / PR
Art der Beschäftigung: Vollzeit
Eintrittsdatum: ab sofort
PLZ / Ort: 10999 Berlin
Land: Deutschland

Firmendaten

Firma: **Com2uS Europe GmbH**
Straße & Hausnummer: Torstraße 33-35.
PLZ / Ort: 10119 Berlin



Ansprechpartner

Name: HR Team
Position: Human Resources
Straße & Hausnummer: Torstraße 33-35.
PLZ / Ort: 10119 Berlin



Job-Beschreibung

Your mission

- Plan and execute live and video content for C2U games (game guides, update-overview, on-site event report, etc.) as well for online and offline (community) events together with internal and external content creators mainly in French language for Twitch and YouTube
- Plan and execute vertical content such as YouTube Shorts, TikTok, Instagram Reels, etc. for C2U games online and offline (community) events
- Research popular trends, analyze competitors, and develop a vision for future content that aligns with our brand and target audience
- Build and maintain relationships with top players and influencers
- Work closely with internal and external stakeholders to achieve a distinct visual identity

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for C2U EU content that is still coherent with overall company communication in other territories

- Work closely with game development and producers in USA and Korea to plan and develop your video content

Your profile



- Spoken and written French at a native level
- Excellent understanding and communication skills in English (spoken and written); other languages (especially Korean or German) are a big plus
- Comfortable in front of the camera
- Creative and proactive mindset who likes to work on concept ideas and execute them
- Knowledge of pre-production, production, and post-production – not necessarily on a professional level -, familiar with live-stream software such as Open Broadcaster Software(OBS)
- Passion for gaming and knowledge of mobile games
- Familiarity with YouTube, Twitch, TikTok, and Instagram
- Not afraid to overcome challenges
- Always coming up with solutions to improve products or processes
- Being a player of major COM2US titles is a big plus
- Proven experience with your own Twitch, YouTube, or other social media channels is a big plus
- Professional Editing Skills are not strictly required, but a big plus.

Why us?

- Flexible working hours and flexible work-from-home policy
- Yearly training budget for your own professional development
- Corporate transportation ticket and bike leasing to get you through Berlin
- Partial reimbursement of your private phone costs
- Mobile devices as part of working equipment
- The basics of course: free drinks, snacks, coffee and regular team events
- You'll benefit from flat hierarchies and a lot of room to realize your own ideas
- An international working environment and offices around the globe with English being the main language

ABOUT US

Com2uS Europe GmbH provides marketing, community management and game operations services for a wide selection of mobile games, published by our parent companies Com2uS Holdings and Com2uS. We service all of Europe and the Middle East from our office in Berlin, Germany. Our group headquarter is located in Seoul, South Korea, with further international offices in the USA, Japan, China, and Southeast Asia.

As a major mobile games publisher, our portfolio is diverse: Summoners War is a top-grossing mobile RPG, consistently ranking in the top-20 grossing charts in France and Germany. We also work with major international licenses and IP: Major League Baseball and NBA are our partners, we have some of the best golf and fishing games in the market and Com2uS recently acquired Out of the Park Developments, makers of the world's most popular

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Baseball manager game on PC and mobile.

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