

Stellenangebot vom 02.04.2025

Community Manager (f/m/d)

Fachrichtung: Community Management /
Customer Service /
Support
Art der Beschäftigung: Vollzeit
Eintrittsdatum: ab sofort
PLZ / Ort: 80809 München
Land: Deutschland

Firmendaten

Firma: **Travian Games GmbH**
Straße & Hausnummer: Moosacher Str. 70
PLZ / Ort: 80809 München



Ansprechpartner

Name: Veronika Seitz
Position: HR Business Partner
Straße & Hausnummer: Moosacher Str. 70
PLZ / Ort: 80809 München

Job-Beschreibung

At Travian Games, we bring players together through deep, strategic gameplay and a thriving community. As one of the leading developers and publishers of browser-based and mobile games, we take pride in fostering engaging player experiences that last for years.

You are the bridge between players and developers, ensuring that players feel heard, engaged and excited about what's coming next. If you love strategy games, have a passion for player communities and know how to create engaging content, this is the perfect role for you!

Your Quest:

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D-20457 Hamburg

- **Social Media & Content Strategy:** Create and execute in-depth content plans, including calendars tailored to our audience
- **Community Vibes & Engagement:** Take the lead on our platforms (e.g. Discord), creating a welcoming environment, moderating discussions and promote player interactions
- **Content Creation:** Draft engaging posts, in-game news, changelogs, updates, event announcements and player guides
- **Player Events Coordination:** Organize and manage community events, contests and in-game activities that promote player involvement and satisfaction
- **Feedback-Integration:** Be the bridge between players and developers, collecting feedback to help shaping the next update
- **Metrics & Optimization:** Track KPIs for engagement and sentiment, using data insights to enhance community strategies

□Your Skills:

- **Experience:** Proven experience in gaming community management, social media or content creation
- **Proficiency:** Skilled in planning, creating and publishing content across platforms with a sharp, strategic approach
- **Hands-on with Discord & Community Platforms:** Skilled in structuring community initiatives and implementing moderation policies
- **Gaming Enthusiast:** Deep understanding of game mechanics and gaming culture, especially with strategy or multiplayer games
- **Organized & Detail-Oriented:** A Pro at managing multiple calendars, strategies and events with attention to detail
- **Data-Driven:** Experience in tracking and analyzing metrics to optimize community interactions and retention
- **Creative & Player-Focused:** Crafting content and strategies that attracts players
- **Language:** Very good skills in English & intermediate German (written & verbal)

Your Benefits:

- **Exciting tasks and projects:** In a value-driven environment where we as a team matter, and personal growth is highly encouraged
- **Modern working environment:** Stylish office in Munich with underground parking and direct access to public transportation
- **Hybrid Work Model:** Enjoy a mix of office and remote work (at least 3 days/week on site)
- **Work-Life-Balance:** up to 35 vacation days + half a day on christmas and new year's eve
- **Benefits:** Deutschlandticket, Wellpass, language courses, Urban Sports Club, free drinks, fruit & snacks and regular company parties
- **You decide:** Windows or Mac

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Ready for the Next Level?

Then it's your turn! Apply now and help us create an **outstanding** player experience at **Travian Games!**

Let's Game on!

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