

Joboffer dated from 08/07/2024

Marketing Event Manager (m/f/d)

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 10999 Berlin
Country: Germany

Company data

Company: **Com2uS Europe GmbH**
Street address: Torstraße 33-35.
Zip Code / Place: 10119 Berlin



Contact Person

Name: HR Team
Position: Human Resources
Street address: Torstraße 33-35.
Zip Code / Place: 10119 Berlin



Job description

Your mission

We are looking for a motivated and enthusiastic individual to join our team as Marketing Event Manager to support us promote our games across Europe, as well as to expand the reach of our Summoners War brand. This is a full-time position based in Berlin, Germany, and available immediately.

- You will be responsible to identify and execute local offline events across Europe and will organize and manage all marketing efforts to promote the events for COM2US Europe accordingly
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Research, establish, and manage creative event plans and innovative concepts

- Identify new market trends, sponsorship opportunities, and key relationships to be developed
- You will be responsible for the project management, budget planning, and cost tracking of all events as well as post-event reporting
- Liaising with partner agencies as well negotiating offers and contracts with business partners
- Forecast and report results of all projects to comply with internal performance benchmark requirements and benchmark with competitors
- Work closely with the European Community Management team in Berlin, as well as with international teams in the USA and Korea
- Player and caster management is a big part of your job. Identify and build strong relationships with the community, VIP players, and prominent influencers
- You'll report into the Director of Marketing and support all Marketing and Communication initiatives for COM2US across Europe.

Your profile

- Strong written and verbal communication skills in English; other languages (especially German, French, Russian, or Korean) a big plus
- Great attention to detail and project management skills, ability to work in a fast-paced environment and manage a multitude of projects
- Having good communication and creative skills, as well as being able to work under pressure and hit regular deadlines
- Flexibility, creativity, independence and hands on mentality
- Demonstrated ability to work both independently and in a team environment
- Being able to review proposals from event agencies and negotiate contracts with business partners
- Touchpoints with budget management is a big plus – managing and tracking the budget expenses for multiple projects
- A natural passion for games, apps, interactive entertainment, and a strong knowledge of relevant industry technologies and events
- Familiarity with various online/mobile game genres such as role-playing, FPS/Action and sports, understanding of eSports and eSports tournaments as well F2P basics
- Familiar with all relevant Social Media channels
- Relevant university education or comparable work experience in the mobile game, video game marketing or entertainment, marketing/PR, or event management
- At least two years of professional experience in marketing and/or event management

Why us?

- Flexible working hours and flexible work-from-home policy
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Games-Career.com is a service provided by:

Yearly training budget for your own professional development

- Corporate transportation ticket and bike leasing to get you through Berlin
- Partial reimbursement of your private phone costs
- Mobile devices as part of working equipment
- The basics of course: free drinks, snacks, coffee and regular team events
- You'll benefit from flat hierarchies and a lot of room to realize your own ideas
- An international working environment and offices around the globe with English being the main language

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ABOUT US

Com2uS Europe GmbH provides marketing, community management and game operations services for a wide selection of mobile games, published by our parent companies Com2uS Holdings and Com2uS. We service all of Europe and the Middle East from our office in Berlin, Germany. Our group headquarter is located in Seoul, South Korea, with further international offices in the USA, Japan, China, and Southeast Asia.

As a major mobile games publisher, our portfolio is diverse: Summoners War is a top-grossing mobile RPG, consistently ranking in the top-20 grossing charts in France and Germany. We also work with major international licenses and IP: Major League Baseball and NBA are our partners, we have some of the best golf and fishing games in the market and Com2uS recently acquired Out of the Park Developments, makers of the world's most popular Baseball manager game on PC and mobile.

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