

Joboffer dated from 02/13/2025

## (Associate) Design Coordinator (m/f/d)

Field: Marketing / PR  
Type of employment: Full-time  
Entry date: immediately  
Zip Code / Place: Frankfurt am Main  
Country: Germany

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### Company data

Company: **Nintendo of Europe SE**  
Street address: Goldsteinstraße 235  
Zip Code / Place: 60528 Frankfurt am Main



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### Contact Person

Name: Katharina Znoj  
Position: Recruiter  
Street address: Goldsteinstraße 235  
Zip Code / Place: 60528 Frankfurt am Main

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### Job description

#### **Level up!**

Nintendo aims to deliver unique, intuitive entertainment experiences for everyone, manufacturing and marketing video game devices such as the Nintendo Switch™ family of systems, developing and operating applications for smart devices, and collaborating with partners on a range of other entertainment initiatives like visual content and theme parks.

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.

#### **Tasks**

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- Supporting the supervision of the overall design direction of the material created in the European Artwork & Design department
- Supervising and creating the localised layout of packaging materials for our hard-and software titles for the European market, adapted from already existing layouts
- Supervising and creating new designs/layouts (first party packaging, PR material, licensed goods, etc) in compliance with global quality standards, with a strong appeal to European customers, based on assets prepared by Nintendo HQ in Japan
- Communicating with Design teams in Japan, developing a deep understanding of Nintendo quality standards and coordinating design approval process with internal and external stakeholders
- Coordinating the license and co-promotional design approval process between Nintendo of Europe central, local markets and Nintendo Japan

## Requirements

- Bachelor degree in Graphic Design studies or comparable education
- Several years of work experience in graphic design creation and/or art direction (packaging, advertisement, editorial content, logo, font, icons, style guides, character goods) ideally in the video game or entertainment industry
- Expertise of textile, its production process and experience in apparel/merchandising industry would be a strong plus
- Expert knowledge of Adobe Creative Cloud (especially InDesign, Illustrator and Photoshop)
- Very good spoken and written English language skills
- Good project management and communication skills, capacity to share clear information and give precise instructions
- Structured working manner with a lot of attention to details and consistency, in compliance with fixed guidelines
- Very supportive and teamwork-oriented mindset
- Strong interest for Nintendo products and Japanese culture

Please bear in mind that it might be an Associate position depending on your professional experience.

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